



# Skill Yatra

स्किन यात्रा

SKILL AWARENESS PROGRAM

An initiative by

**Assam Skill Development Mission**

## Skill Yatra Phase 2: Empowering Youths in Assam

### Introduction:

The Skill Yatra Phase 2 is an extension of Skill Yatra Phase 1 Pilot Project which started last year in the month of September 2023, Flagged off on 8<sup>th</sup> September, 2023 by the Honourable Chief Minister of Assam Dr. Himanta Biswa Sarma. The Project Sponsored by the Assam Skill Development Mission (ASDM), Implementation by a collaborative effort between Unifiers Social Ventures Pvt. Ltd., New Delhi as the Leading Organisation (Vendor) and Council for Social and Digital development (CSDD), Guwahati, Assam, as the Local State partner, aimed to enhance skill awareness and career guidance among the youths in Assam to Create awareness on Skilling and career development. This report summarizes the project's key activities and outcomes during its 2nd Phase of implementation within 60 days period within 10 Districts of Assam.

### Project Scope:

#### ➤ Target Districts:

1. South Bank - Dibrugarh
2. South Bank - Tinsukia
3. North Bank - Lakhimpur
4. North Bank - Dhemaji
5. North Bank - Sonitpur
6. Central Assam - Nagaon
7. Central Assam - Golaghat
8. Barak Valley - Cachar
9. Lower Assam - Barpeta
10. Lower Assam - Kokrajhar (BTC)

- **Target Group:** Students from Class 9-12 in government schools and Undergraduate Students (Science-Humanities-Commerce-Business Administration-Engineering) in different Government Colleges within the 10 districts - 71 total institutes Counselling and Digital psychometric Test were conducted.
- **Project Team:** 5 members per district (Senior Trainer, Assistant Trainer, 3 Interns or Junior executives), equipped with a Skill Yatra Van. Total 3 VANS were on different locations.
- **Project Framework:** SKILL India Initiative

### Activities:

- Skill awareness sessions on diverse career paths within various sectors.
- Career counselling sessions for individual students
- Interactive workshops on resume writing, interview skills, and entrepreneurship.
- Resource dissemination through brochures, pamphlets, and digital materials.

### **Key Achievements:**

- Reached over 14,500+ students counselled and nearly 14,000 Digital Psychometric Tests done across 71 government Institutions (Mostly colleges).
- Increased awareness of over 20-25 different skill sets and n - number of career pathways.
- Empowered students with essential soft skills like resume writing, interview techniques, Local handicraft Start-up, Latest Technology, AI etc.
- Promoted entrepreneurship as a viable career option.
- Strengthened the SKILL India Initiative's reach in rural communities.

### **Impact:**

- Increased student engagement and motivation towards skill development.
- Improved understanding of career options beyond traditional paths.
- Enhanced confidence and employability skills among students.
- Created a platform for ongoing career and educational support.

### **Challenges and Recommendations:**

- Limited project duration resulted in limited in-depth counselling for all students.
- Infrastructure and resource constraints in some schools/Colleges.
- Schedules placed in Exam time for 10<sup>th</sup> and 12<sup>th</sup> Board/Council resulted in decrease in students' attendance.
- Many Colleges were made Exam Centres resulted in re-scheduling dates for Future.
- Future initiatives could benefit from longer project timelines, Improvement in Teacher training programs, and partnerships with local skill training providers.

### **Conclusion:**

The Skill Yatra Phase 2.0 successfully demonstrated the effectiveness of targeted interventions in fostering skill awareness and career guidance among Undergraduate Youths in Assam. Building upon these initial successes, future initiatives can further contribute to bridging the skill gap and empowering young people to contribute to the state's economic development.